



For Immediate Release

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Press Release

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YOUNG AMBASSADORS OF SEARCH HOMELESS SERVICES KICK OFF ITS FIRST ANNUAL HOUSTON SLEEPOUT

GROUP WILL RAISE MONEY AND AWARENESS FOR HOUSTON'S HOMELESS

On Saturday, November 15, 2008, SEARCH Homeless Services' Young Ambassadors group will kick-off National Hunger & Homelessness Awareness Week with the first annual Houston SleepOut. This event is designed to raise awareness and funds to address the critical problem of Homelessness in Houston. Over 500 individuals are expected to spend the night in Sesquicentennial Park, located in downtown Houston, in support of the struggle of the homeless. Participants may SleepOut as individuals or in teams and must raise a minimum of \$100 to SleepOut. The \$100 may be paid by the participant or acquired through sponsorships from friends, family, and community members donating money on their behalf. Corporate sponsorships are also available for SleepOut Houston. Houston SleepOut's proceeds will be donated to the Mobile Outreach Unit of SEARCH's Homeless Services.

<u>WHAT</u>: Spend the night at Sesquicentennial Park. Food will be provided, as well as a Faces of Homelessness program featuring individuals who have overcome homelessness during their lives. All proceeds benefit SEARCH Homeless Services.

WHEN: Saturday, November 15, 2008

Registration: 5 p.m. to 8 p.m.

SleepOut: 7 p.m. November 15th to 7 a.m. November 16th Event program: 7 p.m. to 10 p.m. Lights out at 10:30 p.m.

WHERE: Sesquicentennial Park, Houston, TX located in downtown Houston

Visit www.sleepout.org for more information.

SEARCH Homeless Services is a private, 501(c)(3) nonprofit organization whose mission is providing hope, creating opportunity and transforming lives. SEARCH serves more than 10,000 homeless people annually, providing them with the tools to work and achieve self sufficiency. SEARCH relies on the support of corporate donors to provide this unique event to the community and raise funds for its programs and services. In appreciation of corporate support, substantial recognition opportunities are available to Houston Sleep Out partners.

